



Central Park Towers offers great office solutions for SMEs in the UAE

Dubai 1st February, 2018: Central Park Towers has sparked interest from a number of SMEs and startups over the past year as they have identified a growing need for convenient office spaces that has already been designed and furnished so the businesses can be operational immediately.

Morgan Crowley, Arady Developments LLC - Director of Asset Management at Central Park Towers, said: "We are pleased to be offering commercial space that is of interest to this market segment. Our furnished offices offer SMEs and small business owners a unique opportunity to have an easy office setup, very little cash investment and convenient move-in. And the bonus for SMEs is a central location in Dubai, within the DIFC community and surrounded by other like-minded businesses and individuals."

"Being able to have an office space in Central Park Towers is a great opportunity for SMEs to take advantage of being based in a freezone. We also provide the desirable amenities that businesses are looking for today, including ample parking, service retail, multiple dining options and broad range of lifestyle amenities."

Central Park Towers will soon be connected through a bridge to Gate Avenue, providing easy access to the DIFC international business community and making it an even more attractive option for companies looking for a network of businesses close at hand.

According to reports published by MEED, a business intelligence service provider in the Middle East, SMEs are driving growth and investment in the UAE. Reports showed that in 2017, SMEs planned on making significant investments in growing their teams, as well as in developing their market share in respective industries.

Reports from Gulf Capital have also shown that SMEs in the UAE make up 95 per cent of all enterprises and currently employ 42 per cent of the workforce. The ability for many of these businesses to see further growth by benefiting from a freezone environment is crucial for further SME development.

In addition, Central Park Towers plans to add three floors of CAT A fitted offices during Q1 of 2018, which will be an affordable and convenient solution for small businesses and start-ups.

Located in DIFC, Central Park Towers provides many benefits for tenants and businesses, including 100 per cent foreign ownership, supportive infrastructure and independent legal jurisdiction to name a few. Also, DIFC companies can now obtain licenses to operate across Dubai. This was established to increase the levels of governance, compliance and transparency among businesses working within the DIFC framework.

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Central Park Towers is a dramatic addition to Dubai's awe-inspiring skyline offering a contemporary urban lifestyle destination which includes an office tower and luxury residential tower. It is an impressive statement of sophistication within DIFC community. The contemporary design of the Office Tower offers various attractive leasing options and provides spacious community areas including a large outdoor plaza area, contemporary exhibition space, cafes, service retail and al fresco dining.

Arady Developments is a limited liability company established in 2007 as a partnership between Dubai Properties Group and Deyaar Developments PJSC. Dubai Properties Group (DPG) develops and manages properties, communities and destinations. Deyaar Developments is a leading real estate developer and services company. Their extensive portfolio includes over 15,000 property units across the UAE.

<http://www.centralparktowers.ae/>